



Our Kids.
Our Community.
Our Legacy.

Frequently Asked Questions

What is RBEF?

The **Redondo Beach Educational Foundation (RBEF)** is a nonprofit organization that raises money to supplement the decrease in state funding for instructional programs in all Redondo Beach Unified public schools. RBEF believes that every child deserves a high-quality education that prepares them for the future.

RBEF is the **ONLY** organization that can fund additional RBUSD staff and district-sponsored programs.

The RBEF annual fundraising goal is determined by the specific needs identified by RBUSD. This goal is achieved through **parent donations, business partners, grants**, and events such as the RBEF **Annual Investor Drive, Spring Gala, Golf Community Classic & Skechers Friendship Walk**.

RBEF Mission

To inspire our community to invest in Redondo Beach public schools so that every student can develop knowledge and skills that go beyond what public funding alone would achieve.

Should I donate to RBEF or PTA?

BOTH!

Why? What's the difference between RBEF and PTA?

State funding for California schools is consistently not enough to support the arts, science, counseling, intermural sports, and college readiness programs that RBUSD provides our students. RBEF is a nonprofit organization whose mission is to raise money to supplement state funds for RBUSD staff and instructional programs for ALL of our schools.

RBEF is the **only** organization that pays for additional RBUSD instructional staff and district-sponsored programs.

PTA is an Advocacy Group. Joining the PTA gives you (and our district) a voice at the State level to bring change to laws about education. PTA also supports school specific programs including field trips, assemblies, community events, Hands on Art with volunteer docents, and grants for teacher supplies.

RBEF and PTA fulfill different needs of our school district. This is why both organizations need your support. RBEF and PTA work together to support our children and the success of RBUSD.

I'm not going to donate during the Investor Drive because I'm already donating to Skechers and it is all the same, right?

Actually, that is **incorrect!** The RBEF Annual Investor Drive is our main fundraiser. When you donate to the Investor Drive it goes directly to RBEF. Skechers Friendship Walk is a fundraiser for the Friendship Foundation. All funds go to the Skechers Friendship Foundation. Over the years, Skechers has graciously granted money back to the Educational Foundations in the South Bay. The total dollar amount Skechers gives the educational foundations is based on the total number of walkers from each school district. However, RBEF has no control over how much or when Skechers donates that money back to RBEF.

How does the Skechers Walk money work?

RBEF does not have any input or knowledge about Skechers' calculations regarding the check that is granted to us. We do know that the check we receive is reflective of each foundation's ranking based on their total number of walkers. RBEF takes a portion of the check granted to us and gives money to each of our schools based on walker participation. RBEF has always guaranteed the walker registration amount back to each school. However, for many years, at the discretion of RBEF, that amount has been more than the registration amount.

How does RBEF choose the programs that go to the schools?

RBEF does NOT choose the programs. Principals meet with teachers at their school sites to discuss programs that benefit students at various grade levels across all district school sites and then our principals and district administrators collaborate to develop a list of programs they would like funded. RBUSD provides RBEF with the list of the programs/positions they would like funded for the following school year. RBEF makes every effort to fundraise that amount throughout the year to meet the needs of our school district to the best of our ability.

Where does the money come from?

RBEF raises money through the donations of our parents, business partners, grants, and various events such as Investor Drive, Skechers Friendship Walk, Community Classic Golf Tournament, and the RBEF Spring Gala.

I'm a Kindergarten parent. Why should I invest?

You are in a position to benefit the most. As a Kinder parent, your child will benefit from newly funded programs introduced throughout the next 12 years of their education journey, as well as from the programs established in previous years. Don't just look at the now, look towards the future. Every year you invest is applied to the following year, so this year's Kinder investment will benefit your child as a 1st grader. The more money we raise, the MORE PROGRAMS we can continue to FUND!

Is the \$400 donation per child mandatory?

NO! You can give more or less depending on your comfort level. The point is to participate and know that your contribution has an impact! Don't forget, your investment is 100% tax deductible, and your company may have a gift matching program to make your investment even more impactful. Find out more at www.RBEF.org.

I'd like to give \$400 per child, but that's too much to give all at once. What are my options?

RBEF has a convenient monthly payment plan option. Set it and forget it at \$35 a month for the year!

If our school gives more money than other schools, does our school get more programs?

No. RBEF funds programs requested by the district which benefit children equally across the district. All children will eventually filter into the same schools, so we make an effort for every child in our district to benefit equally throughout their education. This way they can all excel TOGETHER once they reach our amazing High School.

What if I miss the Investor Drive deadline? Can I still invest?

YES!! We fundraise YEAR-ROUND. You can Invest at any time before the end of the calendar year for your donation to be counted towards the following school year.

What programs/instructional teachers were funded by RBEF this year at my school?

From the **\$1,105,000** raised last school year, we were able to fund the following district-wide programs and instructional staff:

| Elementary Funding | Middle School Funding | High School Funding |
|---|--|---|
| <ul style="list-style-type: none">• Teacher Grants• Credentialed P.E. Teachers• 5th Grade Band• 1st - 4th Grade Vocal Music• First Lego League Robotics• Science Camp Trip Transportation | <ul style="list-style-type: none">• Teacher Grants• Intramural Sports• AVID Support• Musical Instrument Repairs• Musical Instrument Expansion• 8th Museum of Tolerance Field Trip• Science Camp Trip Transportation• E-sports Development Teams• First Lego League Robotics• Cyber-Patriot | <ul style="list-style-type: none">• Teacher Grants• AVID Support• Musical Instrument Repairs• Teacher on Special Assignment• Project ECHO and Cyber-Patriot• Building School Cultures: Schoolwide Speakers & Outdoor Experiences• Musical Instrument Expansion• Beach Cities Robotics• E-sports Competition Teams |

How can I volunteer to help with RBEF at my school?

Contact the Lead Site Advocate at your school, inform your school’s Principal, or contact RBEF directly at contact@RBEF.org. We are happy to help you out. Our goal is to have a Lead Site Advocate at every school site supported by an advocate team.