



Our Kids.  
Our Community.  
Our Legacy.

## Lead Site Advocate Role and Responsibilities – Join Our Team!

A dynamic volunteer position where your role is to educate the families at your local school site about the benefits of investing in the Redondo Beach Educational Foundation throughout the year as well as encouraging families to participate in various RBEF fundraising events.

### Responsibilities

- Be a champion for RBEF at your school site, by helping raise awareness about our mission and by sharing the impact of RBEF-funded programs and grants. Encourage your school community to get involved and donate.
- Communicate and promote the following 4 main RBEF events at your school site:
  - Investor Drive** (September)
  - Skechers Friendship Walk** (October)
  - Annual Mayors Golf Tournament** (November)
  - Spring Gala** (April/May)
- Regularly meet and coordinate with your Principal to promote all RBEF events/programs at your school site throughout the year.
- Attend RBEF Site Advocate Meeting(s).
  - Late August**- Prepare for the new school year.
- Attend PTA Association Meetings at your school site to keep the school community up to date with RBEF news and events.
- Recruit and organize additional Site Advocates to create a team for your school.
- \*Attend RBEF quarterly open RBEF Board Meetings (optional)

We would love to chat with you. Email us at [contact@RBEF.org](mailto:contact@RBEF.org) with inquiries.